

## **MODERN PUBLIC POLICY OF UKRAINE IS IN RELATION TO SPONSORSHIP OF AGRICULTURE**

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*In the article the modern methods of public policy of Ukraine are described in relation to sponsorship of agriculture and authorial vision of directions of such politics is offered on the modern stage.*

***Public policy, state insurance, indirect support, direct support, agriculture, sponsorship.***

The relevance of scientific understanding of the definition of public financial support for agriculture priority direction of state policy of Ukraine is the fact that this industry is one of the leading sectors of Ukraine's economy and is critical to the social development of our country. After the industry of the national economy at present have a number of critical socio-economic functions.

In particular, the population provides food and raw materials a number of industries, as well as an important social function, as supported living standards of the rural population , contributes to social infrastructure and rural development. The state does not properly use legal mechanisms provide indirect financial support for agriculture , making the allocation of budget funds to agricultural producers, which is not efficient and effective tool in today's market environment. One reason for this situation is the lack of theoretical and legal justification ineffectiveness of direct budget financing of agriculture in the context of limited public funds.

The issue of a theoretical analysis of the mechanisms of direct and indirect financial support for agriculture as a method of public policy studies devoted to individual local researchers in the fields of economic and legal sciences: E. Alisov, O. Borodin , W. Kurylo, P. Laiko, A. Lukashev, A. Nechay, O.Orlyuk, I. Safonov , V. Semchyk , A. Stativko , V. Chernadchuk , V. Urkevych, V.Yanchuck and others.

The purpose of this article is an attempt to describe some elements of modern Ukraine's state policy on financial support for agriculture and suggest the author's vision to improve their application. Indeed, the effectiveness of regulation, and other socio-economic processes needs to clearly establish the legal nature of the object of the regulation. This allows you to choose the most suitable and feasible for positive outcome methods of legal regulation, to consider all legally relevant features of the object of legal regulation, but also enables a comprehensive approach to the respective spheres of social relations.

In conclusion, it should be noted , in public policy regarding financial support for agriculture is to be understood legislated regulatory mechanisms by which agrarian provided by the State , represented by the competent authority should help to stimulate agricultural production, agricultural market development and food security population.

Form a categorical system provides a definition of the most important basic components improvement of public policy on financial support for agriculture as a particularly important area, and always dependent on the negative impact of several factors. It is advisable to use the method of indirect government financial support, where leading national insurance should take risks in agricultural production.

The Law of Ukraine "On peculiarities of agricultural products insurance with state support ", in our opinion, not made significant changes to the progressive declared in existing legal acts orientation of the insurance policy. Mechanism to provide agricultural producers with state

budget funds in the form of grants to pay part of the insurance premium charged by the insurance contract requires the transformation and transition to direct state law regulated insurance risks in agricultural production.