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**STRATEGY DEVELOPMENT AND MANAGEMENT OF  
POTENTIAL PRODUCTIVITY OF SOYBEAN IN REGIONS OF  
UKRAINE.**

**V. Nidzelskyy, PhD**

**T. Nidzelskyy, postgraduate**

**National University of Life and Environmental Sciences of Ukraine**

The continuous growth of soybean sown areas determines direction of farmers to increase yields per area unit while reducing production costs. One of the technological elements directed at the management of yield per area unit is the selection of varieties adapted to specific soil and climatic conditions.

***Quality, soybean, acreage, a group of ripeness, soil and climate zone.***

Effective soybean please note that varieties bred for specific areas where transfer to another are often not suitable for commercial production, dramatically changing the height of the plant growing season, number of pods per plant and yield, as engaged in breeding varieties for specific conditions region. In our opinion, the country was seeded varieties middle-groups, which are usually more fruitful for ripening and Early. By Ukrainian soy belt can enter those areas and regions where the growing season reaches 100-140 days or more, falling 450-700 mm of rain, the amount of active temperatures 1800-3000 ° C is. Good enough for cult-vuvannya quick, serednoskorostyhyh, middle-and late-ripe varieties and cultivation in the long term yields significant culture sufficient to meet the needs of both the domestic market and export potential formation of soybean and processed products.