

THE STATUS AND PROBLEMS OF DEVELOPMENT OF VEGETABLE INDUSTRY

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Studied conditions of formation of market vegetable and bastanny products in Ukraine. The problems and strategy of development for the period till 2015.

Vegetable growing, market, prediction, production problems, the competitiveness strategy.

In order to increase production of vegetable and melon production in 2015 to 12 million tons per year and ensure consumption of the population of Ukraine in accordance with the recommended rational norms (161 kg per year per person in t. H. Vegetables - 134 kg, melon - 27 kg) and an increase in exports of vegetable and melon production to 1,2-2,0 million tons per year need to:

- 1) create legal, financial and organizational conditions for effective functioning whole mechanism of production, processing, storage, marketing quality vegetables;
- 2) to develop, improve and implement resource zone, eco-friendly technologies cultivation of new high-yield, high-quality domestic hybrids and varieties of vegetables;
- 3) to provide innovation and investment development of market infrastructure (construction and modernization of buildings under glass, modern vegetable stores, processors, wholesale markets and enterprises of post harvest handling of vegetables and melon production).

An important issue in the industry is the production of sufficient ki-operation of quality seeds of vegetables and melons. In the Register of varieties ro-saliva suitable for dissemination in Ukraine in 2012 included 2,049 varieties and hybrids

of vegetables, melons and aromatic crops, including vegetables - 1694 melons - 216, aromatic - 139. The number of varieties and hybrids of domestic breeding of 707 pcs., or 37%. With regard to foreign selection, the number of varieties and hybrids - 1203 pcs. That is 63%.

Providing interior ha farms nym seeds is one of the main prerequisites productivity vegetables and melons, achieve high efficiency of the industry and competitiveness of domestic products in both domestic and international markets.