

METHODS OF INTERNAL MOTIVATION SCIENTIFIC AND  
PEDAGOGICAL WORKERS UNIVERSITIES.

**Omelchenko L.**

*Methods of forming internal motivation of professional and educational activities.*

The article addresses the problem of formation of intrinsic motivation techniques professional teachers college, focuses on the specifics of individual intrinsic motivation, according to which substantiates the need for social and psychological methods of influence on the teaching staff is determined by a complex of individual motivation, analyzes the effectiveness of control measures proposed strategy of procedural motivation.