## DETERMINANTS OF NATURAL AND SPATIAL MANAGEMENT CULTURE AS A BASIS RETHINKING SOCIAL AND NATURALREALITY.

## Yashnik S. V.

Culture, management culture, mentality, national territory, archetype, habitat.

The influence of natural and cultural space for the formation of the agricultural world as the mental component of personality is analyzing. We study human activities involved in the agricultural sector that asking specific direction of her personality. We study the source oriented individual to realize global relationships of man, society and nature, due to the necessity of rational use of natural resources. Dynamic process of development agricultural behavior under influence of nature and social processes studied.