

Voloshyna G.G., senior lecturer of English Language Department for the students of technical and agro biological specialties of National University of Life and Environmental Sciences of Ukraine  
National University of Life and Environmental Sciences of Ukraine

WAYS TO IMPROVE MOTIVATION IN TEACHING FOREIGN  
LANGUAGES STUDENTS OF TECHNICAL HIGHER EDUCATION  
INSTITUTIONS

*Problems of the importance of foreign language to prepare modern highly qualified specialists are considered in the article. The reasons of insufficient level of foreign language proficiency in students of higher technical educational establishments are analyzed. Possible ways to improve interest and motivation when studying foreign language are given.*

***Foreign language, professional activity, external and internal motivation, cognitive process, interest.***

Expansion of international relations of Ukraine in various fields of economy, science, education and culture has led to a significant increase in need for the use of foreign languages in our country. Ukraine's accession to the Bologna Process and the European Higher Education Area, established in 2010, puts the problem of learning a foreign language at a much higher level.

One of the necessary conditions for the formation of highly skilled professionals is conscious and profound language learning. In modern conditions in almost all fields of activity demands for foreign language knowledge in graduates of higher education institutions are increased [1, p.59]. That is why the problem of language training improvement in future specialists is very actual.

The current stage of development of Ukraine, the main feature of which is the participation of Ukrainian specialists in international projects, conferences, workshops and meetings to share experiences require specialist practical knowledge of a foreign language to communicate with foreign colleagues in their

professional activities. Low level of knowledge in specialists of various fields becomes an obstacle in solving common problems.

It impels a society to order trained, qualified professionals who have had practical foreign language skills for professional communication in a foreign language and have the ability to be engaged in communication and collaboration with their partners and counterparts abroad. But, in practice, the level of professional foreign language of most graduates of technical higher educational institutions remains unsatisfactory. In our opinion, there are several reasons. One of them is a lack of motivation to master not only the professional foreign language, but learning a foreign language at all. Most students do not even realize the importance of foreign language for their professional activities.

Deficiency of humanitarian culture is particularly acute in technical and agricultural higher educational institutions. Unfortunately today the opinion can be heard (especially from rural youth, first year students), that a graduate of such an institution will mainly perform production tasks, and therefore the humanities, including foreign language, are considered secondary or even unnecessary.

Lack of motivation for learning a foreign language, lack of understanding of its importance in modern life complicates teaching foreign language in technical higher educational institutions. Therefore, they can not always ensure proficiency at a level that would allow its use in professional activities.

Many experienced foreign language teachers rightly point out that it is impossible to teach the language of a man who has no motivation. Only interested people, who have set themselves a goal, study a foreign language much easier, faster, and with great pleasure. That motivation is a guarantee of the entire process of learning.

There are internal and external motivations. The formation of external motivation can influence teachers, friends, the necessity to make a test or exam. The emergence of internal motivation is a long and difficult process, when the person understands the need to study a foreign language himself in order to achieve the goal.

Unfortunately external motivation does not last long when the source of influence is not permanent and convincing. Internal motivation also needs external support. That is why we should start the process of formation of both external and internal motivation to learn a foreign language as early as possible, making maximum effort. Parents and school teachers should lay the foundation for future motivational process.

The subject of our research conducted with students of three different departments was to determine the level of awareness of the importance of foreign language for successful professional work after graduation from the university. Analysis of the questionnaire showed that the majority of first-year students to the question "Do you need knowledge of foreign language for your future professional activities?" gave the following answers: "I don't know", "I am not sure", "I have not thought about it yet"

According to the survey of "Master" degree students the level of motivation for learning a professionally oriented foreign language was much higher. Writing the thesis for a "Bachelor" degree many students used foreign language sources. When writing a research paper for the "Master" degree much more foreign-language sources will be used. In addition, senior students participate in a variety of specialized international conferences, where they listen to the reports in a foreign language, communicate with experts from different countries, realizing that without communication skills in a foreign language such cooperation would be impossible.

Some ways to enhance students' motivation to study foreign languages are given below.

It is very difficult for the teachers of higher educational institution to convince student of the importance of learning a foreign language if he absolutely has no interest in it. As a foreign language must not be just one of general subjects but become a component of professional training, teachers of special subjects should unite their efforts with teachers of foreign languages and encourage the growth of positive motivation to learn a language.

To do this, they can offer the students find some information first in print in a foreign language and subsequently in the Internet.

New information technologies become the main means of access to different sources of information and formation of motivation to self-searching, processing, acceptance and use of this information, which is one of the most important aspects of modern educational process of higher education institutions [3, p.7].

In order to increase students' cognitive interest and motivation to study a foreign language teachers should explain that learning a foreign language is a part of a comprehensive process that can expand the outlook of the student, giving a key to more information ensures the formation of a harmonious multi educated individual, promotes thinking and the ability to search for information in foreign-language literature of the specialty independently. Development of skills to process such information contributes to students' abilities to work with scientific literature. It becomes a prerequisite for understanding of the importance of foreign languages in the world today, further improvement of linguistic and professional knowledge and skills. Subsequently, the external motivation will strengthen internal motivation that will enable students to acquire knowledge actively.

In recent years the attention of many researchers in the field of innovative methods and technologies in teaching foreign languages is drawn to the use of resources of worldwide information network [5, P.225]. Observations and surveys of students show that the use of Internet resources enhances motivation greatly, positively affects an interest in learning a foreign language [8, p.27].

The use of new information technologies in teaching foreign languages helps to intensify the educational process, increase the effectiveness of general studying, interest students, positively intensifies student's training activities opens opportunities for individual learning, allows to control the results of different kinds of tasks, creates conditions for the practical application of knowledge and skills, increases motivation to learn the language. In addition, it provides effective visibility of the learning process [6, p.40].

Teachers use multimedia learning tools to create presentations of lesson fragments. It will promote the learning process intensification, students' interest; form their understanding of the stages of work with grammatical and lexical material, texts, better understanding and mastering the material of practical classes [7, p.41].

Not the last factor in increasing motivation for learning a foreign language is the possibility to continue studies at one of the European universities.

The perspective of employment abroad or at one of the joint ventures in our country will also help students' interest. Significant place in increasing motivation for learning a foreign language takes the opportunity of communication between people of all ages in the Internet. This improves the communication skills, makes it possible to know young people of different nations life and interests.

### **Conclusions**

1. The results of foreign language teaching are much better in the presence in students cognitive interest and motivation, based on an understanding of the importance of foreign languages in modern life and the possibilities of its use in professional activities.

2. Foreign language should be an important part of the professional training of students of technical higher education institutions.

3. Interdisciplinary association of foreign language and professional disciplines enhances the effectiveness of training, develops interest, stimulates thinking and makes knowledge conscious and strong [9, p.29].

4. The use of new information technologies in teaching foreign languages helps to intensify the learning process, increase motivation and learning efficiency at all, interest students, intensify student's training activities.

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