PHENOMENON OF CIBERBULLYING AS A SOCIAL AND PEDAGOGICAL PROBLEM VIRTUAL COMMUNICATION OF TODAY'S CHILDREN AND YOUTH.

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Internet network, a virtual space, teenagers, ciberbullying, communication, violence, aggression.

The article comprehensively considered the new phenomenon of the modern information society - ciberbullying , widely held in the virtual communion of children and young people. The author analyzes the foreign and domestic educational research of ciberbullying are proposed to you the results of its own socio- pedagogical study the phenomenon of Ukrainian schoolchildren ciberbullying's adolescence.

The overall conclusion of the study is the need for a broad education of children, parents and teachers. We believe that the primary preventive measures to prevent the occurrence ciberbullying are conversations with the students on the topic of liability for wrongful acts , explanations teenagers rules of conduct in society and the tragic consequences of their violation. The need to provide a system of preventive measures to address problems of ciberbulling iny the school environment.

To establish a secure communication between children and young people in the online environment need not declarative and practical to consolidate the efforts of the state, social institutions, public law enforcement.