

USING SOCIAL NETWORKS AS THE BASIS FOR DISTANCE LEARNING COURSE.

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The results of the survey of students on the use of the Internet and social networks. An analysis of learning in traditional methods of learning and using social networks. The results of control tests in the experimental and control groups, with the determination of the average values of the coefficient of learning. Subjected to statistical processing of the results, followed by a comparison of the values, which indicates the statistical significance of the difference in the level of knowledge in the experimental and control groups. The directions of further engaging students in information-communication space to improve the efficiency of the educational process. Feasibility study is due to the relevance of the use of Internet resources in setting up a university educational environments, optimally adapted to the educational needs. Identified relevant areas for further work on the application and theoretical study of psychological and pedagogical principles in the use of social networks in the Ukrainian educational institutions to improve the cognitive activity of students.