

LEGAL REGULATION OF INVESTMENT IN SOCIAL DEVELOPMENT VILLAGE AS A PREREQUISITE FOR SUSTAINABLE DEVELOPMENT OF RURAL AREAS

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This article explores the scientific views regarding definitions of «sustainable rural development», «complex rural development», an analysis of the legislation of Ukraine regulating social investment in rural development.

Social rural development, investment in social rural development, sustainable rural development.

The transition to a market economy has led to structural changes in all sectors of the economy, including agriculture, which faced difficulties due neskoordynovanist public policy in this area.

Discriminatory measures against the peasantry in the past decade, the economic crisis of the 90's. XX century. led to the decline of the village, with a significant excess of deaths over births, downsizing of the rural population, destruction of rural social infrastructure, rising unemployment, flight of the most active part of the peasants in the city. Residents of many villages lose the opportunity to receive domiciliary simple health care, teaching children to use the services of cultural, educational, commercial and residential establishments sell products of private farms. Many villages remain outside the scope of the public transport service. Housing construction fell twice, and social and cultural destination - 10 times. This situation requires the introduction of high-quality organizational and legal measures that would ensure the preservation of the peasantry as a carrier of morality and national culture.

Basic Law stipulates that Ukraine is a democratic, social state ruled by law (Art. 1). The Constitution of Ukraine recognizes a person's life, honor and

dignity, integrity and security of the highest social value and establishes that the rights and freedoms and their guarantees determine the content and direction of the state.

Securing social rights at the highest level is certainly an important step towards building such a state. However, these rights are not provided with adequate guarantees, which in turn leads to further degradation of the social sphere of the village, leading to a decrease in agricultural production and threatens food security of our country. So important to the development and implementation of effective measures of state agricultural policy.

Thus, one of the main strategic goals of the state Agricultural Policy Law of Ukraine "On Government agricultural policy until 2015" on October 18, 2005 provides for a comprehensive rural development and solving social problems in rural areas.

However, the legislature provided the concept of integrated rural development, the understanding of which is essential both theoretical and practical significance for its effective implementation. Moreover, in the said Act provides that the main components of the state agrarian policy is a set of legal, institutional and economic measures aimed at improving the efficiency of the agricultural sector, solving social problems of the rural population and ensuring integrated and sustainable rural development. Thus, the legislator uses the term "sustainable rural development" and integrated rural development ", without specifying their semantic load.

The concept of "sustainable development" was first introduced into scientific circulation in 1987, after the publication of the report "Our Common Future" UN General Assembly, and in 1992 the Conference of Environmental Protection has taken action program "Agenda for the XXI Century" (Agenda XXI), on which sustainable development is defined as one that meets the needs of the present generation and does not compromise the interests of future generations.

Thus, analysis of legal regulation of investments in the social sphere of the village gives reason to believe that today it is branched and are not

integrated, and thus needs further improvement. This situation threatens not only the organizational and legal framework for social investment in rural development, and implementation of the principles and sustainable rural development.